



# Succeeding with Programs™

A Mastery Experience Workshop™

for Business Leaders and Program Managers

## How You Will Benefit

- Use Program Management to execute your organization's most strategic initiatives and increase program benefits.
- Leverage what you know about Project Management in the strategic world of programs.
- Organize and communicate with the program's stakeholders in a manner that drives results.
- Use Program Management to unite your organization's projects—regardless of project methodologies.

## Workshop Topics

- Strategic use of Programs
- Program Management lifecycle
- Program structure, roles, and responsibilities
- Stakeholder analysis and management
- Leadership and Change principles key to Program Management
- Scoping Programs and their projects
- Measuring Program benefits
- Program communication management
- Using Project Management within the Program

## Who Should Attend

- Managers faced with running a Program or implementing Program Management.
- Program Managers wanting to improve their skills and program results.

## Workshop Description

More strategic than projects, an organization's Programs are closely aligned to its strategy and must be structured to be effective across businesses, functions, and if needed, global regions.

Succeeding with Programs™ is designed to demonstrate how programs strategically serve the organization, and to help business leaders leverage what they already know about project management, leadership, and change in order to succeed with programs.

Many workshop topics have relevance outside the realm of Program and Project Management, giving participants an opportunity to sharpen their general leadership and change skills.

## Learning Methods

- Experienced instructors express concepts, tools and techniques; and facilitate group discussion.
- Every Mastery Experience Workshop™ features an iPad-based simulation designed to deepen learning by immersing participants in dozens of situations relevant to the subject matter. The simulation provides a rich multi-media experience designed to increase the levels of learning and give participants an experience to build on.
- Working in teams, participants put concepts, tools and techniques to use through practical exercises within the context of the simulation.



featuring the  
Apple iPad

## Venue Description

Arthur Maxwell public workshops are held in our Experience Center located in Golden Valley, MN. To learn more about the Experience Center visit [www.arthur-maxwell.com/experiencecenter](http://www.arthur-maxwell.com/experiencecenter).

Succeeding with Programs™ can be brought to your organization!

## Workshop Registration Details

2 Days / 16 PDUs/ 1.6 CEUs

\$1,100

Includes light breakfast, lunch, snacks at breaks, and beverages

- Register online at <http://arthur-maxwell.com/workshop/succeeding-with-programs.php>
- Register by phone: 763.432.0629

### For more information contact:

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