The Leadership Challenge
Based on the award-winning book, The Leadership Challenge, by
Jim Kouzes, and Barry Posner.

How You Will Benefit
- Receive real feedback on how others perceive you as a leader.
  (Based on feedback from observers that you select).
- Identify your leadership strengths and areas for improvement.
- Understand and communicate your values to establish credibility.
- Search for opportunities and take risks to grow.
- Build collaboration and teamwork.
- Strengthen your abilities and recognize your accomplishments.

Workshop Description
The Leadership Challenge® is an intense 2-day workshop
designed to equip leaders with knowledge and tools to take
their leadership skills to the next level.

Designed for those serious about developing as a leader, the
curriculum is based on sound research collected over the past
25 years. Aspiring, proven, and even struggling leaders learn
how to:
- Model the Way
- Inspire a Shared Vision
- Challenge the Process
- Enable Others to Act
- Encourage the Heart

Prior to the workshop, each participant and observers they choose,
complete the online Leadership Practices Inventory (LPI). During
the workshop, each participant receives their own private report
outlining the information collected, and learn how to use the LPI to
develop as a leader.

Venue Description
Arthur Maxwell public workshops are held in our Experience Center
located in Golden Valley, MN. To learn more about the Experience
Center visit www.arthur-maxwell.com/experiencecenter.

The Leadership Challenge® can be brought to your organization!
We can customize a workshop and/or coaching to fit the needs of
your team or organization.

Learning Methods
- Individual reflection and analysis based on your Leadership
Practices Inventory (360 degree feedback).
- Rich large and small group discussions. (Structured and
unstructured).
- Highly interactive exercises.
- Videos to support and enhance workshop concepts.
- Extensive materials for during and post workshop guidance and
support.

Who Should Attend
Executives, managers, project or team leaders, and anyone interested
in improving their leadership skills.

Workshop Registration Details
2 Days / 1.6 CEUs
$1,100
Discounts for multiple participants from the same organization, call for details.

Includes light breakfast, lunch, snacks, and beverages.
- Register online at www.arthur-maxwell.com/workshops/
  leadershipchallenge
- Register by phone: 763.432.0629